

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WERO-FM / WRNS-FM / WRNS-AM / WXQR-FM / WQSL-FM / WQZL-FM / WSSM-FM / WANG - AM public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on July 31, 2009, the station filled the following full-time vacancies:

- 1. Account Executive**
- 2. General Sales Manager**
- 3. Promotions Coordinator**
- 4. Account Executive**
- 5. WERO Announcer-Evenings**
- 6. Account Executive**
- 7. Account Executive**
- 8. WRNS Announcer-Morning co-host**
- 9. General Sales Manager**
- 10. Account Executive**

The station interviewed a total of **99** people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Source	Interviewees
Station Websites	9
Corporate Website	2
Coastal Carolina Community College	0
On-Air Ads	8
Hiring Seminar	0
Open House	1
Carteret County Job Fair	0
East Carolina Help Wanted.com	24
NCAB	0
NAB	0
Radio Sales Today	1
ECU Job Fair	2
ECU Career Connection	4
Onslow County Job Fair	2
Self Referral	18
Unknown	7
Industry Referral	17
Internal Candidates	4
Society of Broadcast Engineers	0
All Access	0

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT A
EEO INFORMATION FOR FULL-TIME
VACANCIES

EEO INTERNAL JOB VACANCY SUMMARY FORM

A. Full-Time Vacancy Filled

Source: 1. Industry Referral
 4. East carolinahelpwanted.com
 6. Self Referral
 7. Industry Referral
 10. Industry Referral

Vacancy Number: 1,4,6,7,10

Date Filled:

1. 8/8/08
 4. 10/15/08
 6. 3/16/09
 7. 4/1/09
 10. 6/8/09

Job Title: Account Executive

B. Recruitment Referral Sources

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Telephone #	# of Referrals	Number of Referrals Interviewed	# Hired
Station Websites	Larry Weiss	lweiss@nextmediagroup.net	252-639-7900	12	9	0
NextMedia Corporate Website	Diana Kimmons	dkimmons@nextmediagroup.net		4	2	0
Coastal Carolina Community College	Jeff Nardo	www.ecampusrecruiter3.com	910-938-6373	0	0	0
On Air	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7946	14	8	0
Hiring Seminar	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Open House	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	2	1	0
Carteret County Job Fair	Tony Denton	Lynn Alred Carteret News Times	252-726-7081	0	0	0
East Carolina Help Wanted.com	Larry Weiss	www.eastcarolinahelpwanted.com		18	16	1
NCAB	Larry Weiss	associationinfo@bellsouth.net		0	0	0
Radio Sales today	Mark Levy	mlevy@rab.com		8	0	0
ECU Job Fair	Catrina Davis	701 E 5th Street Greenville, NC	252-328-6050	5	2	0
ECU Career Connection	Catrina Davis	701 E5th Street Greenville, NC	252-328-6050	8	4	0
Onslow County Job Fair	Kevin Forsythe	444 Western Blvd, Jacksonville, NC	910-938-6341	6	2	0
Self Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	21	16	1
Unknown	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	10	5	0
Industry Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	9	9	3

EEO INTERNAL JOB VACANCY SUMMARY FORM

A. Full-Time Vacancy Filled

Vacancy Number: 2,9

Source for both hires: Industry Referral

**Date Filled: #2- 8/18/08
#9- 5/1/09**

Job Title: General Sales Manger

B. Recruitment Referral Sources

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Telephone #	# of Referrals	Number of Referrals Interviewed	# Hired
Station Websites	Larry Weiss	lweiss@nextmediagroup.net	252-639-7900	0	0	0
NextMedia Corporate Website	Diana Kimmons	dkimmons@nextmediagroup.net		0	0	0
Coastal Carolina Community College	Jeff Nardo	www.ecampusrecruiter3.com	910-938-6373	0	0	0
On Air	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7946	0	0	0
Hiring Seminar	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Open House	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Carteret County Job Fair	Tony Denton	Lynn Alred Carteret News Times	252-726-7081	0	0	0
East Carolina Help Wanted.com	Larry Weiss	www.eastcarolinahelpwanted.com		0	0	0
NCAB	Larry Weiss	associationinfo@bellsouth.net		0	0	0
Radio Sales today	Mark Levy	mlevy@rab.com		12	1	0
ECU Job Fair	Catrina Davis	701 E 5th Street Greenville, NC	252-328-6050	0	0	0
ECU Career Connection	Catrina Davis	701 E5th Street Greenville, NC	252-328-6050	0	0	0
Onslow County Job Fair	Kevin Forsythe	444	910-938-6341	0	0	0
Self Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	1	1	0
Unknown	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	0	0	0
Industry Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	5	3	2

EEO INTERNAL JOB VACANCY SUMMARY FORM

A. Full-Time Vacancy Filled

Vacancy Number:3

Source: EastCarolinaHelpWanted.com

Job Title: Promotions Coordinator

Date Filled: 8/25/08

B. Recruitment Referral Sources

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Telephone #	# of Referrals	Number of Referrals Interviewed	# Hired
Station Websites	Larry Weiss	lweiss@nextmediagroup.net	252-639-7900	0	0	0
NextMedia Corporate Website	Diana Kimmons	dkimmons@nextmediagroup.net		0	0	0
Coastal Carolina Community College	Jeff Nardo	www.ecampusrecruiter3.com	910-938-6373	0	0	0
Internal Candidates	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7946	2	2	0
Hiring Seminar	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Open House	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Carteret County Job Fair	Tony Denton	Lynn Alred Carteret News Times	252-726-7081	0	0	0
East Carolina Help Wanted.com	Larry Weiss	www.eastcarolinahelpwanted.com		11	5	1
NCAB	Larry Weiss	associationinfo@bellsouth.net		0	0	0
Radio Sales today	Mark Levy	mlevy@rab.com		0	0	0
ECU Job Fair	Catrina Davis	701 E 5th Street Greenville, NC	252-328-6050	0	0	0
ECU Career Connection	Catrina Davis	701 E5th Street Greenville, NC	252-328-6050	0	0	0
Onslow County Job Fair	Kevin Forsythe		910-938-6341	0	0	0
Self Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	2	1	0
Unknown	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	2	2	0
Industry Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	2	1	0

EEO INTERNAL JOB VACANCY SUMMARY FORM

A. Full-Time Vacancy Filled

Vacancy Number: #5

Source: Internal Candidate-part time employee promoted

Job Title: WERO Announcer/Evening

Date Filled: 11/4/09

B. Recruitment Referral Sources

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Telephone #	# of Referrals	Number of Referrals Interviewed	# Hired
Station Websites	Larry Weiss	lweiss@nextmediagroup.net	252-639-7900	0	0	0
NextMedia Corporate Website	Diana Kimmons	dkimmons@nextmediagroup.net		0	0	0
Coastal Carolina Community College	Jeff Nardo	www.ecampusrecruiter3.com	910-938-6373	0	0	0
On Air	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7946	0	0	0
Hiring Seminar	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Open House	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Carteret County Job Fair	Tony Denton	Lynn Alred Carteret News Times	252-726-7081	0	0	0
East Carolina Help Wanted.com	Larry Weiss	www.eastcarolinahelpwanted.com		7	1	0
NCAB	Larry Weiss	associationinfo@bellsouth.net		0	0	0
All Access		www.allaccess.com		13	0	0
ECU Job Fair	Catrina Davis	701 E 5th Street Greenville, NC	252-328-6050	0	0	0
ECU Career Connection	Catrina Davis	701 E5th Street Greenville, NC	252-328-6050	0	0	0
Onslow County Job Fair	Kevin Forsythe	444 Western Blvd, Jacksonville, NC	910-938-6341	0	0	0
Self Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	0	0	0
Internal Candidates	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	2	2	1
Industry Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	2	1	0

EEO INTERNAL JOB VACANCY SUMMARY FORM

A. Full-Time Vacancy Filled

Vacancy Number: #8

Source: Industry Referral

Job Title: WRNS On-Air/Mornings

Date Filled: 4/13/09

B. Recruitment Referral Sources

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Telephone #	# of Referrals	Number of Referrals Interviewed	# Hired
Station Websites	Larry Weiss	lweiss@nextmediagroup.net	252-639-7900	0	0	0
NextMedia Corporate Website	Diana Kimmons	dkimmons@nextmediagroup.net		0	0	0
Coastal Carolina Community College	Jeff Nardo	www.ecampusrecruiter3.com	910-938-6373	0	0	0
On Air	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7946	0	0	0
Hiring Seminar	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Open House	Tony Denton	1361 Colony Drive New Bern, NC 28562	252-639-7922	0	0	0
Carteret County Job Fair	Tony Denton	Lynn Alred Carteret News Times	252-726-7081	0	0	0
East Carolina Help Wanted.com	Larry Weiss	www.eastcarolinahelpwanted.com		3	2	0
NCAB	Larry Weiss	associationinfo@bellsouth.net		0	0	0
All Access		Allaccess.com		6	0	0
ECU Job Fair	Catrina Davis	701 E 5th Street Greenville, NC	252-328-6050	0	0	0
ECU Career Connection	Catrina Davis	701 E5th Street Greenville, NC	252-328-6050	0	0	0
Onslow County Job Fair	Kevin Forsythe	444 Western Blvd, Jacksonville, NC	910-938-6341	0	0	0
Self Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	0	0	0
Unknown	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	0	0	0
Industry Referral	Larry Weiss	1361 Colony Drive New Bern, NC 28562	252-639-7900	3	3	1

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Station WRNS AM/FM, WERO-FM, WSSM-FM, WANG-AM WXQR-FM, WQSL/WQZL –FM, has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
[*]1.	Job Fair Participation	Had Booth with Hiring Sales Manager, handed out job descriptions and collected applications on 8/29/08 at the Onslow County Job Fair, on 2/13/09 for the ECU Spring Job Fair and 10/4/08 for the Fall ECU Job Fair and on 3/5/09 at the Carteret County Job Fair.
5	Internship Program	1 Intern per quarter who works approx. 10 hours per week in all different departments. Total of 3 interns in 08/09 period.
16	Hiring Seminar	Held an open interview session that was advertised on all stations on the air where people were invited to show up on 8/28/08 between 4pm-7pm at the Sheraton in New Bern, NC to learn more about broadcast and the opportunities the industry and NextMedia offers
16	Open House	Held an open house at the Greenville Sales office on 9/18/08 where the GM and GSM were on site. The open house was advertised on all stations. Listeners were invited to call and set up appointments to come in learn about positions available for NextMedia

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally
(i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.